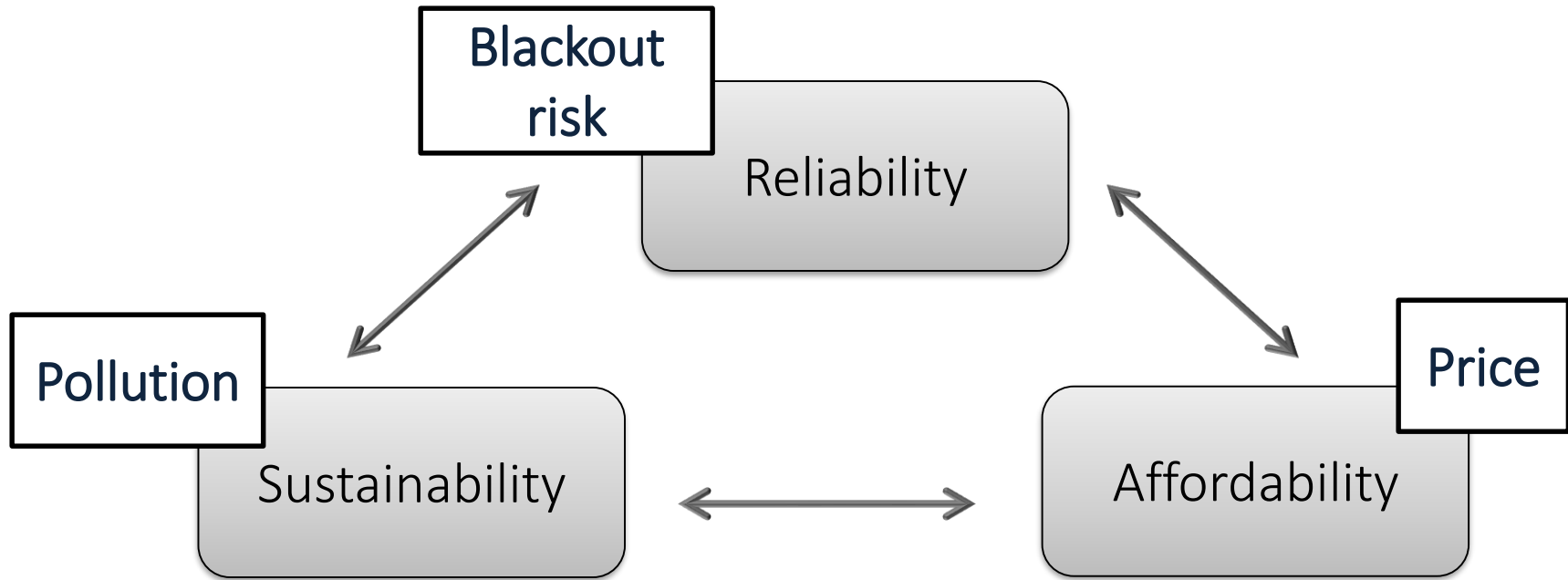


# How do roadmaps and their framing impact regulatory decisions towards environmental targets?

Busra Gencer\*  
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*HEC Lausanne*

# Problem Statement

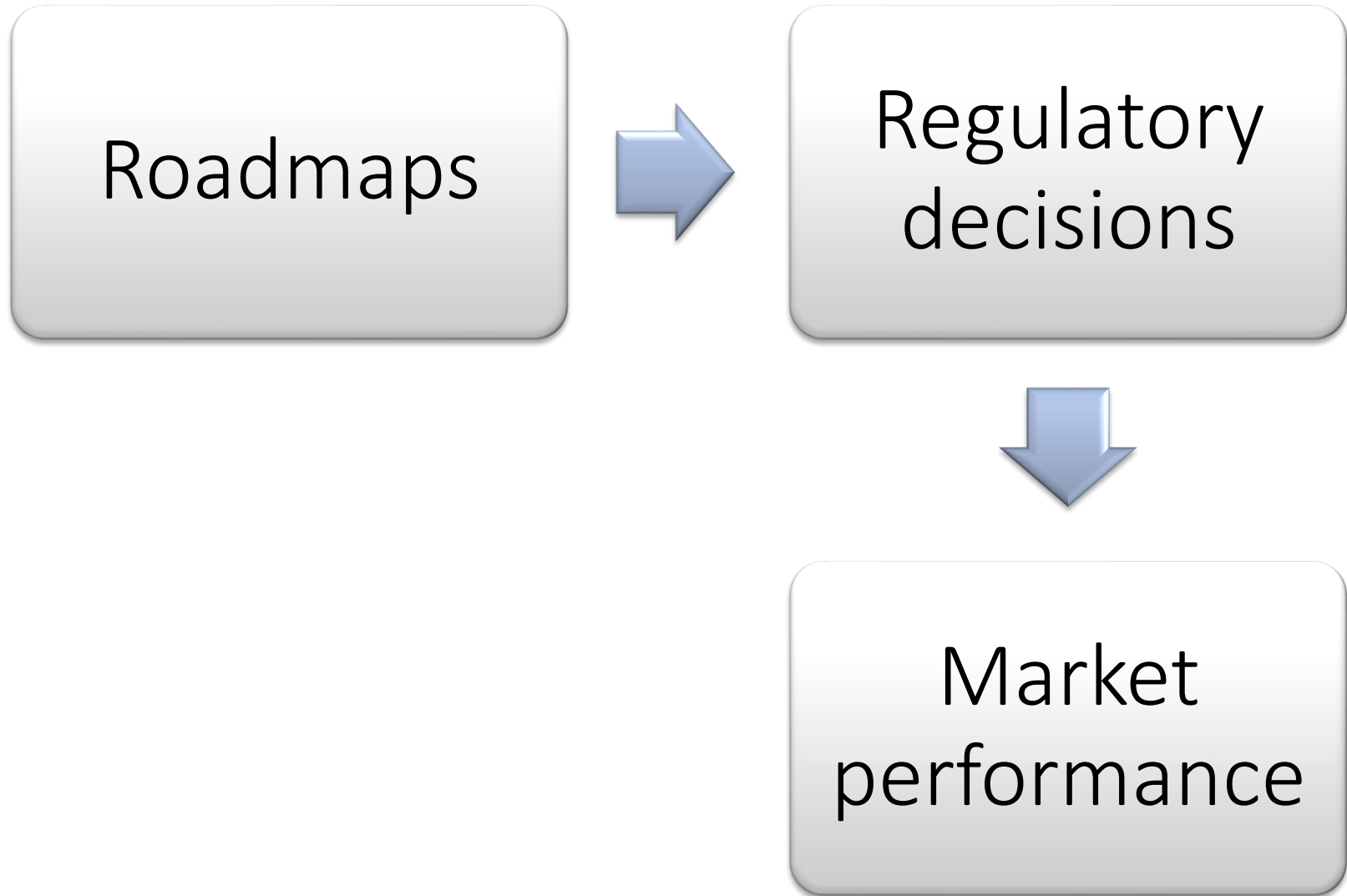


- Electricity markets are complex

- Long lead times, feedbacks
- Several stakeholders
- Technological improvements
- Environmental targets

- European Union  
Final energy consumption from renewables
  - 2020 → 20%
  - 2030 → 27%

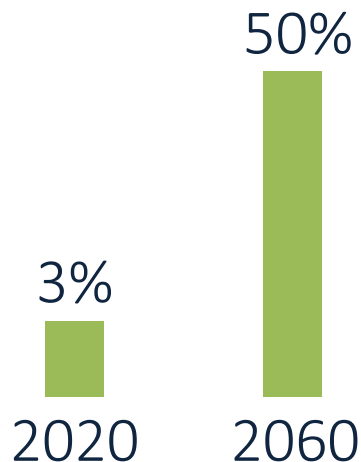
# Research Goal



# Approach

- **Stylized electricity market**
  - Constant exogenous demand
  - Two generation technologies: green & thermal
  - Merit order dispatch
  - Lifetime: 20 years, Construction time: 1 or 3 years
  - Thermal investments based on profitability

- **Transition from thermal to green**

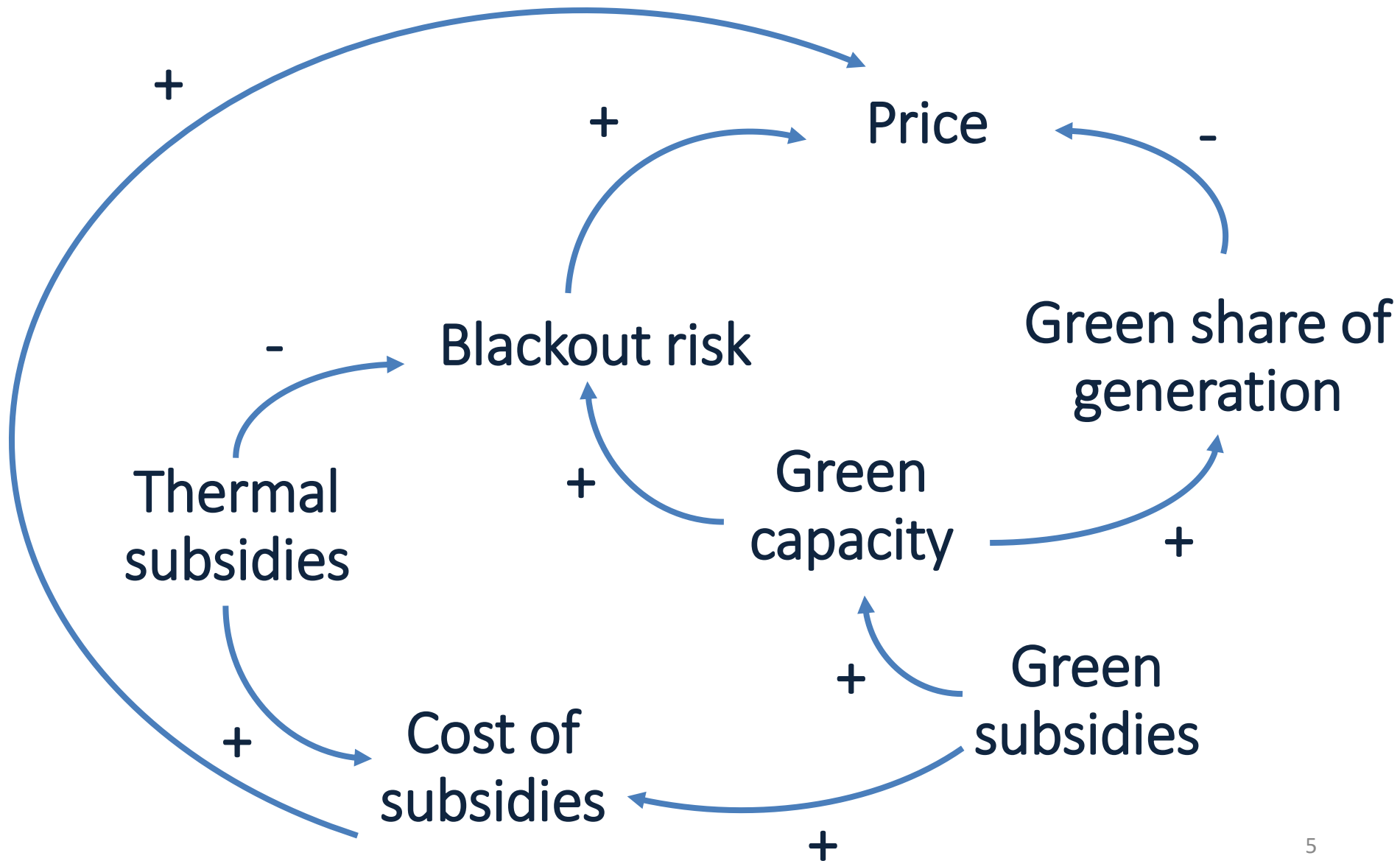


## Annual decisions

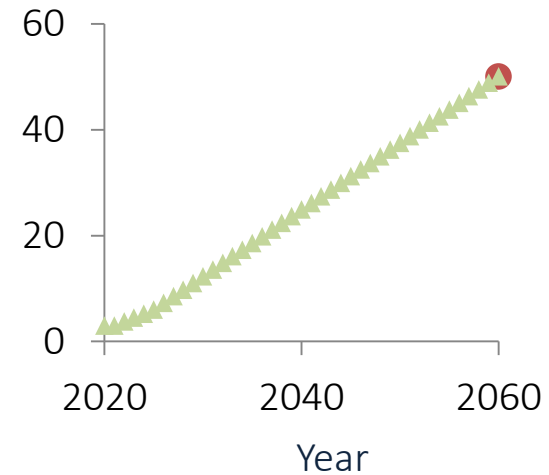
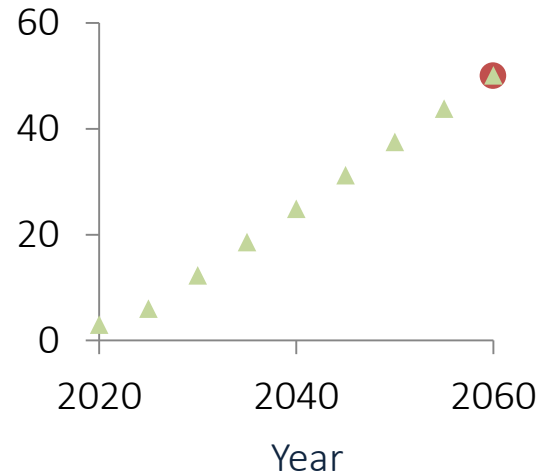
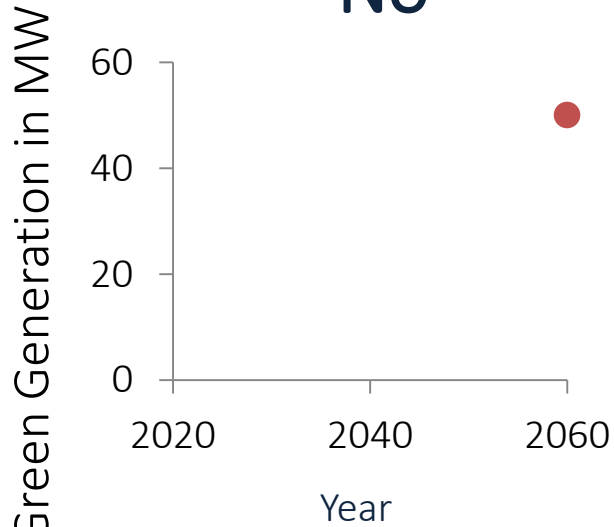
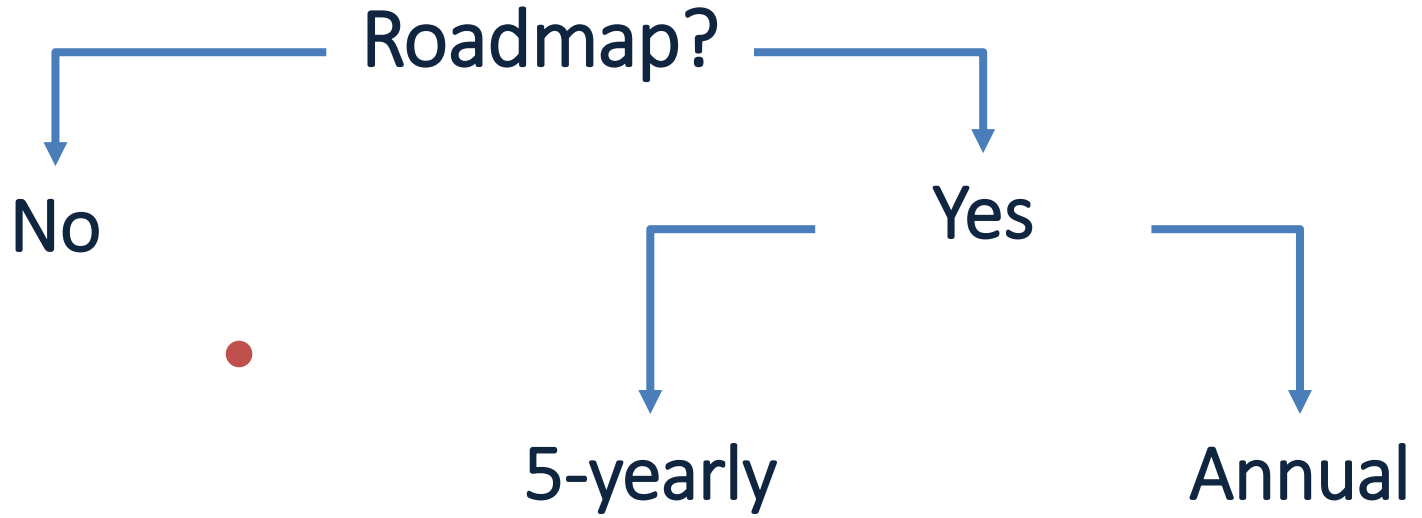
Subsidized Green Capacity

Subsidized Thermal Capacity

# Trade-offs



# Experimental Manipulations



● Final Target

▲ Green Share

# Experimental Design

- **Experiments: 125 students**
  - $\geq 40$  participants per condition
- **60 min per session**
  - 20 min training
- **Payment**
  - If target reached without blackouts
    - Price
    - Blackout risk
    - Total cost of subsidies
    - Roadmaps (where relevant)
  - If target not reached or blackout
    - Minimum payment

# Generalized Additive Model (GAM)

$$E(Y) = \beta_0 + \beta_1 X_1 + \beta_2 X_2$$

$Y$  : *dependent*

$X_i$  : *independent*



**Nonlinear relationship**

$$E(Y) = s_0 + s_1(X_1) + s_2(X_2)$$

where  $s_i(X)$  is a smooth function

- **Dependent variables**

- Subsidized green and thermal capacity per year

- **Predictor variable**

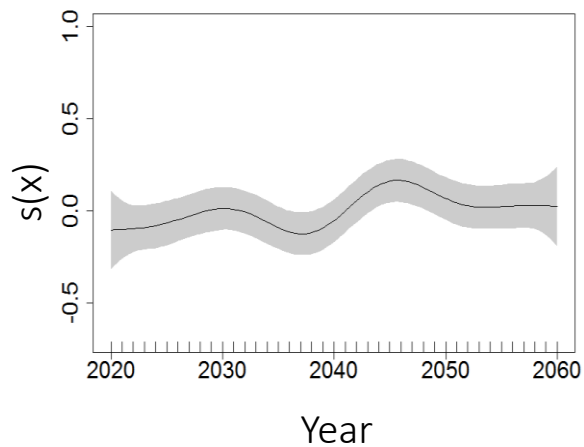
- Time



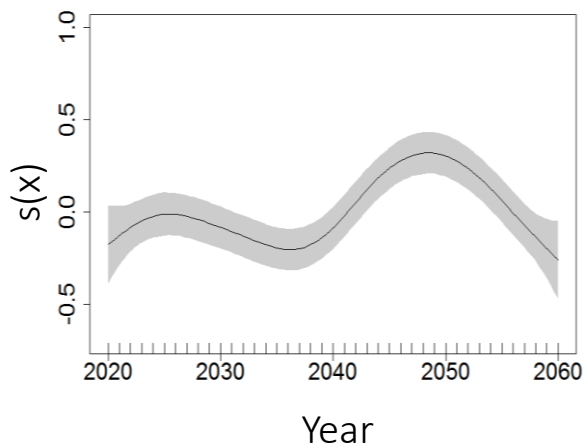
# Subsidy decisions

## Green

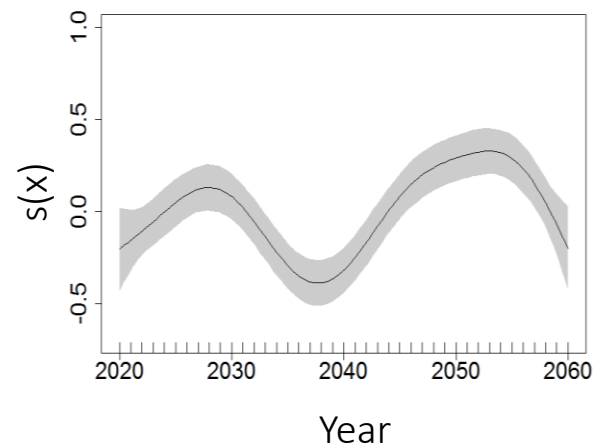
F



G5

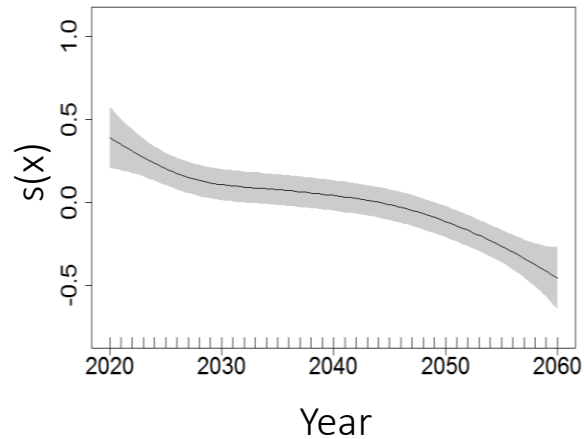


G1

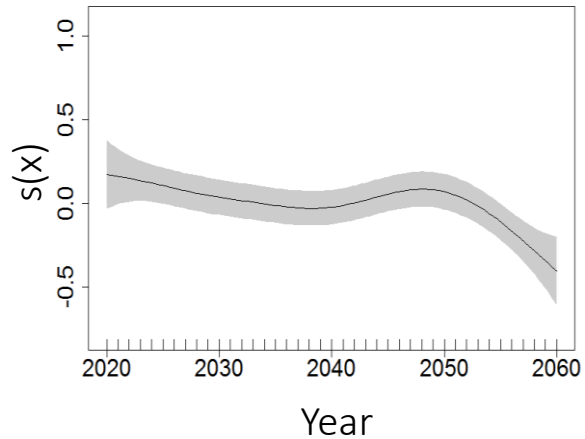


## Thermal

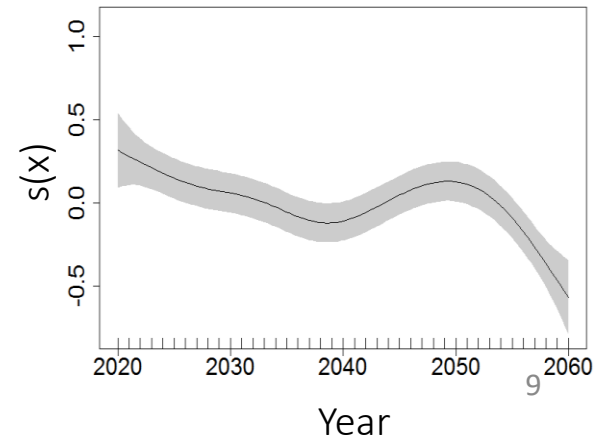
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G5

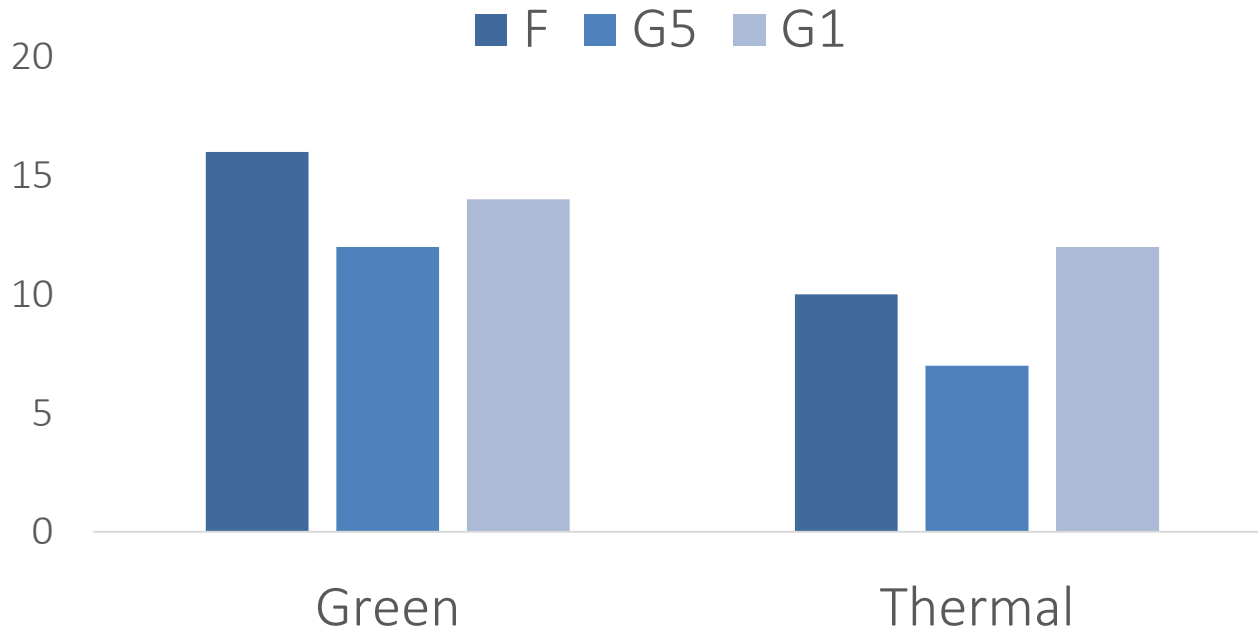


G1



# Market performance

Average subsidies per year in MW



Cost of subsidies

F	1'697
G5	1'310
G1	1'638

Average price per year

F	G5	G1
50	46	48

# Insights to Share

- Roadmaps influence regulatory decisions
- Multiple ways of reaching an environmental target
- **Future work:**
  - What drives the decisions?
  - More on market performance

## Questions & feedback

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